

## Yomna Hanafy

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yomna.usamafathy@gmail.com | +905528412588 | [LinkedIn](#) | Istanbul, Turkey

### Professional Summary

Producer and content creator with seven years of experience in news editing, multimedia storytelling, and digital media production. Started as a news editor at a local agency during university before joining Al Jazeera, where I worked on various projects across different platforms. Passionate about impactful storytelling, journalism, and advocacy. Skilled in leadership, problem-solving, and adapting to diverse media environments.

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### Work Experience

#### **Al Jazeera Media Network** | 2017

*News Editor & Social Media Producer*

- Produced and edited news content for various Al Jazeera digital platforms, including AJ Midan, Al Jazeera Documentary, and Al Jazeera.Net.
- Managed and published engaging multimedia content across multiple social media channels.
- Covered global and regional news with a focus on in-depth storytelling and audience engagement.
- Collaborated with journalists and producers to develop impactful news stories.

#### **MEDSO** | 2015

*News Editor*

- Started career as a student journalist, editing and publishing news content.
  - Gained foundational experience in news writing, fact-checking, and media production.
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### Education

**Cairo University** | B.A. in Economics and Political Science

**IZU University** | master's degree MBA

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## Skills

- **Storytelling & Journalism** – Strong ability to craft compelling narratives and report on complex topics.
  - **Fact-Checker and Open-Source Intelligence Journalist**, specializing in verifying digital content, analyzing online sources, and uncovering misinformation using OSINT methods.
  - **Leadership & Advocacy** – Experienced in leading projects and amplifying important voices.
  - **Problem-Solving & Adaptability** – Quick to adapt to new challenges and find creative solutions.
  - **Voice-over** performance and narration
  - **Languages** – Fluent in Arabic, English, and Turkish.
  - **Digital Media & Social Platforms** – Skilled in content production, audience engagement, and multimedia publishing.
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## Additional Experience

- Volunteer media coverage for events and conferences related to advocacy and conservation.
- Participated in journalism workshops and training programs to enhance reporting skills.

## Certifications & Training

- **Fact-Checking and Verification** – Completed specialized training in verifying digital content and identifying misinformation.
  - **Open-Source Intelligence (OSINT) Journalism** – Trained in gathering and analyzing data from open sources for investigative reporting.
  - **Voice-Over and Narration Skills** – Practical training in voice performance, tone control, and media narration.
  - **TV News presenting** course at Al Jazeera Media institution.
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## References

Available upon your request.